



Social Media Policy

- Club members should follow these guidelines to ensure a respectful and safe environment on our clubs social media platforms.
- Only add people with their consent: Always ask for permission before adding someone to a WhatsApp / Facebook / Strava group to respect individual boundaries.
- Stick to the group's purpose: Keep messages relevant to the group's purpose and avoid unrelated content.
- Avoid spamming: Do not send repeated messages or unnecessary forwards, as this can overwhelm other members.
- Messaging or use of personal numbers outside of the Bearbrook Club group must be for specific club purpose unless by mutual agreement.
- Respect everyone's opinions: Handle disagreements respectfully and avoid offensive language.
- Communicate in a respectful manner: Avoid negative comments, offensive language, and sharing hurtful content.

By following these rules, club members can help maintain a positive and productive WhatsApp / Facebook / Strava group environments.

If you have been affected by or have any concerns around these rules please contact the club welfare at Bearbrooksaferguarding@gmail.com

Use of Photography / Recorded Images

At our training sessions, club and other events we attend, photos and videos may be taken and posted on social media platforms, the club's website or used on printed publicity to help publicise the club.

If you don't wish to appear in photos/videos please make it clear to the person taking them at the time.

Any photos/videos from training sessions, club and other events we attend that are posted on the club's Facebook group, WhatsApp group or are sent to the club's social media admins may be re-posted public social media platforms, the club's website or used on printed publicity. However, no full names or tagging will be included when posted on public social media platforms.

In accordance with the UK Athletics child protection policy and procedures, we will not permit photographs, video, or other images of children / young people to be taken without the consent of the parents and children / young people. This will be obtained using the club's [Parental / Carer's Consent Form](#)